



NIZER /DOODHGANGA/VEDGANGA/ GAVILGAD- I (C.B.C.S.) (2012
Course) : APRIL / MAY - 2013

Subject : Management Concepts and Applications

M.B. A. I / II

Day : Thursday
Date : 02/05/2013



Time : 10.00 AM TO 01.00 PM
Max Marks : 100 Total Pages : 1

N.B.:

- 1) Attempt any **FOUR** questions from Section-I.
- 2) Attempt any **TWO** questions from Section-II.
- 3) Both the sections should be written in the **SAME** answer book.
- 4) Figures to the **RIGHT** indicate full marks.

SECTION-I

- Q.1 Discuss how follower readiness affects choice of leadership style in situational leadership theory? (15)
- Q.2 Discuss the importance of planning to organizations. Elaborate on steps of planning? (15)
- Q.3 What are the qualities of an effective control system? (15)
- Q.4 The role of a manager is complex today given the dynamic nature under which organizations function. Elaborate.
- Q.5 Write short notes on any **THREE** of the following: (15)
- a) McKinsey 7s framework
 - b) Hierarchy of goals
 - c) Cross cultural issues in Management
 - d) Risk and uncertainty affect decision-making.

SECTION-II

- Q.6 Consider any one-business leader from among large business houses in India. Attempt to describe a suitable leadership style of the leader using the leadership theories that you have learnt. How do you think that the leader may fit the leadership style that you have chosen? (20)
- Q.7 You are the C.E.O. of a major Indian Pharma Company. Suggest suitable corporate social responsibility initiatives for your company. (20)
- Q.8 You are the Marketing Head of an IT company engaged in manufacture and marketing of Laptops and its accessories. What decisions would you arrive at and implement to ensure a high market share for your product among the youth segment in India. (20)

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NIZER /DOODHGANGA/VEDGANGA/ GAVILGAD- I (C.B.C.S.) (2012

Course) : APRIL / MAY - 2013

Subject : Financial & Management Accounting

M.B. A. I / II

Day : Friday

Date : 03/05/2013



Time : 10.00 AM TO 01.00 PM

Max Marks : 100 Total Pages : 2

N.B.:

- 1) Answer any **FOUR** questions from Section -I. Each question carries **15** marks.
- 2) Answer any **TWO** questions from Section -II. Each question carries **20** marks.
- 3) Answers to Both the sections must be written in **ONE** and the **SAME** answer book.

SECTION -I

- Q.1 Explain the following Accounting Concept and convention with examples.
a) Going Concern Concept b) Convention of Conservatism
- Q.2 Explain the advantages and limitations of Management Accounting.
- Q.3 "Budgetary Control is a popular technique of Cost Control used by the organisation". Discuss the statement.
- Q.4 Write a note on classification of Costs.
- Q.5 Write short notes on (Any **THREE**):
- a) Opportunity Cost
 - b) Ledger
 - c) Margin of Safety
 - d) Principles of Double entry Book- Keeping

SECTION-II

- Q.6 From the following Trial Balance of the Mr. Sudhir prepare Trading, Profit and Loss A/c and Balance Sheet as on 31st March, 2012

Particular	Dr.Amt Rs	Cr.Amt Rs
Opening Stock	5,00,000	
Debtors	6,00,000	
Investments	30,00,000	
Plant and Machinery	90,00,000	
Furniture	40,00,000	
Creditors		4,00,000
Sales		40,00,000
Purchase Return		50,000
Capital		1,00,00,000
Purchases	20,00,000	
Wages	8,00,000	
Dividend Received		50,000
Outstanding Salary		20,000
Salary	5,00,000	
Office Expenses	80,000	
Rent	40,000	
Bank Overdraft		1,00,000
Bills Receivables	3,00,000	
Bills Payable		2,00,000
Loan		60,00,000
	2,08,20,000	2,08,20,000

P. T. O.

Adjustments:

- i) The closing stock was valued at Rs. 3,00,000
- ii) Depreciate Plant & Machinery and Furniture at 10%.
- iii) Provide for Outstanding Office Expenses Rs. 20,000
- iv) Provide for Reserve for Doubtful Debts Rs. 5,000.

Q.7 The following information is available for product P and Q.

	P	Q
Selling Price Per unit	Rs 100	Rs 40
Marginal Cost	Rs 60	Rs 25
Fixed Cost	Rs. 20,000	Rs. 12,00,000
Units Sold	1,000 units	1,00,000 unit

Calculate Product P and Q.

- a) P/v Ratio
- b) Break even point
- c) Profit earned if 1,500 units of product P are sold.
- d) Margin of safety P and Q

Q.8 Calculate for material A, B, C
 Material Cost Variance
 Material Price Variance
 Material Usage Variance

Material	Standard		Actual	
	Qty.(kg)	Rate (Rs.)	Qty (kg)	Rate (Rs)
A	800	50	820	52
B	50	1500	55	1400
C	100	90	110	100

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NIZER /DOODHGANGA/VEDGANGA/ GAVILGAD- I (C.B.C.S.) (2012

Course) : APRIL / MAY - 2013

Subject : Economics for Business

M.B. A. I / II

Day : Saturday

Date : 04/05/2013



Time : 10.00 AM TO 01.00 PM

Max Marks : 100 Total Pages : 1

N.B.:

- 1) Attempt any **FOUR** questions from Section-I.
- 2) Attempt any **TWO** questions from Section-II.
- 3) Both the sections should be written in the **SAME** answer book.
- 4) Figures to the **RIGHT** indicate full marks.

SECTION-I

- Q.1 Discuss 'Nature and scope' of the study of Economics for Business. (15)
- Q.2 Critically examine 'Law of Demand.' (15)
- Q.3 Explain Price Elasticity of Demand and examine various methods of its measurement. (15)
- Q.4 Why it is that shape of Demand Curve is sloping downwards from left to right? (15)
- Q.5 Write short notes on (Any Two) (15)
- a) Consumer's surplus
 - b) Diamond Water Paradox
 - c) Price Discrimination.

SECTION-II

- Q.6 Discuss different methods of "Demand Forecasting." (20)
- Q.7 State and explain "Law of Returns to Scale." (20)
- Q.8 Show "Excess capacity" in monopolistic market. (20)

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NIZET/DOODHGANGA/VEDGANGA/ GAVILGAD-I (C.B.C.S.) (2012

Course) : APRIL / MAY - 2013

Subject : Organisational Behaviour

M.B. A. I / II

Day : Monday

Date : 06/05/2013



Time : 10.00 AM TO 01.00 PM

Max Marks : 100 Total Pages : 1

N.B.:

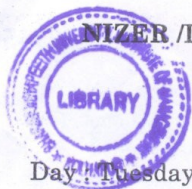
- 1) Attempt any **FOUR** questions from Section-I.
- 2) Attempt any **TWO** questions from Section-II.
- 3) Both the sections should be written in the **SAME** answer book.
- 4) Figures to the **RIGHT** indicate full marks.

SECTION-I

- Q.1 Define 'Organizational Behaviour'. State the importance and discuss the challenges of organizational behaviour. (15)
- Q.2 What is 'Perception'? State its process and application to situation in organization. (15)
- Q.3 How would you assess the personality of your subordinates? State any three- personality traits. (15)
- Q.4 What steps you would like to take as a Manager in order to develop a culture of ethics in organization. (15)
- Q.5 Write notes on any **THREE** of the following: (15)
- a) Organizational conflicts
 - b) Components of attitude
 - c) Group Dynamics
 - d) Strategies to overcome organizational stress.

SECTION-II

- Q.6 If some one who reported to you at work had a low expectancy for successful performance, what could you do to increase this person's expectancy? (20)
- Q.7 As a Manager what steps would you follow to convert 'groups' into effective and performing 'teams.' (20)
- Q.8 Rajiv has sought voluntary retirement from State Bank of India and has joined the ICICI Bank Ltd. What cultural issues, according to you, is, Mr. Rajiv, likely to face. (20)



NIZER /DOODHGANGA/VEDGANGA/ GAVILGAD- I (C.B.C.S.) (2012

Course) : APRIL / MAY - 2013

Subject : Statistical & Mathematical Techniques

M.B. A. I / H

Day : Tuesday

Date : 07/05/2013



Time : 10.00 AM TO 01.00 PM

Max Marks : 100 Total Pages : 3

N. B. :

- 1) Answer ANY FOUR questions from Section -I. Each question carries 15 marks.
- 2) Answer ANY TWO questions from Section -II. Each question carries 20marks.
- 3) Both the sections should be written in the SAME answer book.
- 4) Use of non programmable calculator is ALLOWED.

SECTION - I

Q. 1 a) What are the types of data? Explain the sources of collection of primary data. (07)

- b) In a city the income tax department had the data as follows for the number of tax payers along with the range of income tax they paid for a particular year. Represent the data graphically with the help of a histogram and frequency polygon. (08)

Tax paid in Rs. '000	20-24	25-29	30-34	35-39	40-45	45-49	Total
No. of Tax payers	45	130	200	65	45	15	500

Q. 2 Find the missing frequency if the arithmetic mean is 28 for the data given below. (15)
Also find its median and mode for the completed distribution table

Profits per shop	0-10	10-20	20-30	30-40	40-50	50-60
No. of shops	12	18	27	-	17	6

Q. 3 a) Compute the Coefficient of Quartile Deviation from the following data: (07)

Marks	10	20	30	40	50	80
No. of Students	4	7	15	8	7	2

b) You are given variance of $y = 16$ (08)

The regression equations are : $4x - 5y + 33 = 0$ and $20x - 9y = 107$

Find:

- i) Average value of x and y .
- ii) Correlation Coefficient between x and y .

Q. 4 a) A galvanized rubber ball is heated to make it stronger. The more it is heated upto a level, the stronger it becomes. The following table represents the time in minutes the ball is heated and its corresponding strength in units of hardness. (07)

Ball No.	1	2	3	4	5	6	7	8	9	10
Time	15	12	20	17	12	25	22	9	18	30
Hardness	180	140	230	190	160	300	270	110	240	320

Determine the Coefficient of Correlation between the heated time and strength of hardness.

- b) A box contains 25 articles including 5 defectives. Two articles are drawn one after the other at random. What is the probability that they are both defective when, (08)
- The first is replaced before drawing the second.
 - The first is not replaced.

Q. 5 Write short notes on ANY THREE of the following: (15)

- Decision theory
- Scatter Diagram
- Probability Distributions
- Forecasting Methods
- Frequency Distribution

SECTION - II

Q. 6 The weekly wages of 1000 workers are normally distributed around a mean of Rs. 70 and standard deviation of Rs. 5. Estimate the number of workers whose weekly wages will be, (20)

- Between Rs. 70 and 72
- Between Rs. 69 and 72
- More than Rs. 75
- Less than Rs. 63
- Estimate the lowest weekly wages of 100 highest paid workers.

Q. 7 a) You are given below the daily wages paid to workers in two tool and die making factories A and B. (10)

Daily Wages	No of Workers	
	Factory 'A'	Factory 'B'
20-30	15	25
30-40	30	40
40-50	44	60
50-60	60	35
60-70	30	20
70-80	14	15
80-90	7	5

- Which factory pays higher average wages? By how much?
 - In which factory are wages more variable?
- b) It is known that 15 % of the males and 10 % of the females in a town having equal number of them are unemployed. A person is selected at random from (10)

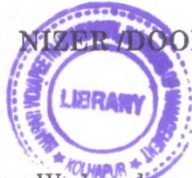
- Q. 8 a)** An insurance company receives on an average 2 telephone calls every 12 minutes. Find the probability that, (10)
- i) No call
 - ii) Three calls are received in 30 minutes
- (Given : $e^{-5} = 0.007$)

- b)** Ten competitors in a painting competition are ranked by three judges as follows: (10)

Judges	1	2	3	4	5	6	7	8	9	10
A	6	5	3	10	2	4	9	7	8	1
B	5	8	4	7	10	2	1	6	9	3
C	4	9	8	1	2	3	10	5	7	6

Discuss which pair of judges has the nearest approach to painting.

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NIZER/DOODHGANGA/VEDGANGA/ GAVILGAD- I (C.B.C.S.) (2012

Course) : APRIL / MAY - 2013

Subject : Communication Skills

M.B. A. I / II

Day : Wednesday

Date : 08/05/2013



Time : 10.00 AM TO 01.00 PM

Max Marks : 100 Total Pages : 1

N.B.:

- 1) Attempt any **FOUR** questions from Section-I.
- 2) Attempt any **TWO** questions from Section-II.
- 3) Both the sections should be written in the **SAME** answer book.
- 4) Figures to the **RIGHT** indicate full marks.

SECTION-I

- Q.1 Discuss the concept and importance of business communication. Explain the principles of effective communication with suitable examples. (15)
- Q.2 Explain the significance of listening in Business Organization. Discuss how an individual can improve the listening skills. (15)
- Q.3 Explain the steps for effectively conducting the meetings. (15)
- Q.4 Elaborate on the various types of reports. (15)
- Q.5 Write short notes on any **TWO** of the following: (15)
- a) Press release
 - b) Audio-visual aids
 - c) e-mail etiquettes

SECTION-II

- Q.6 As a Supervisor on the shop floor of Auto Component Manufacturing unit, prepare a report on present production problems and suggestions to improve the production. (20)
- Q.7 Draft a purchase letter for ordering stationary for official use (include the terms and conditions of payments). (20)
- Q.8 Design a brochure for a Business conference on a relevant theme of your choice. (20) (assume the necessary details).